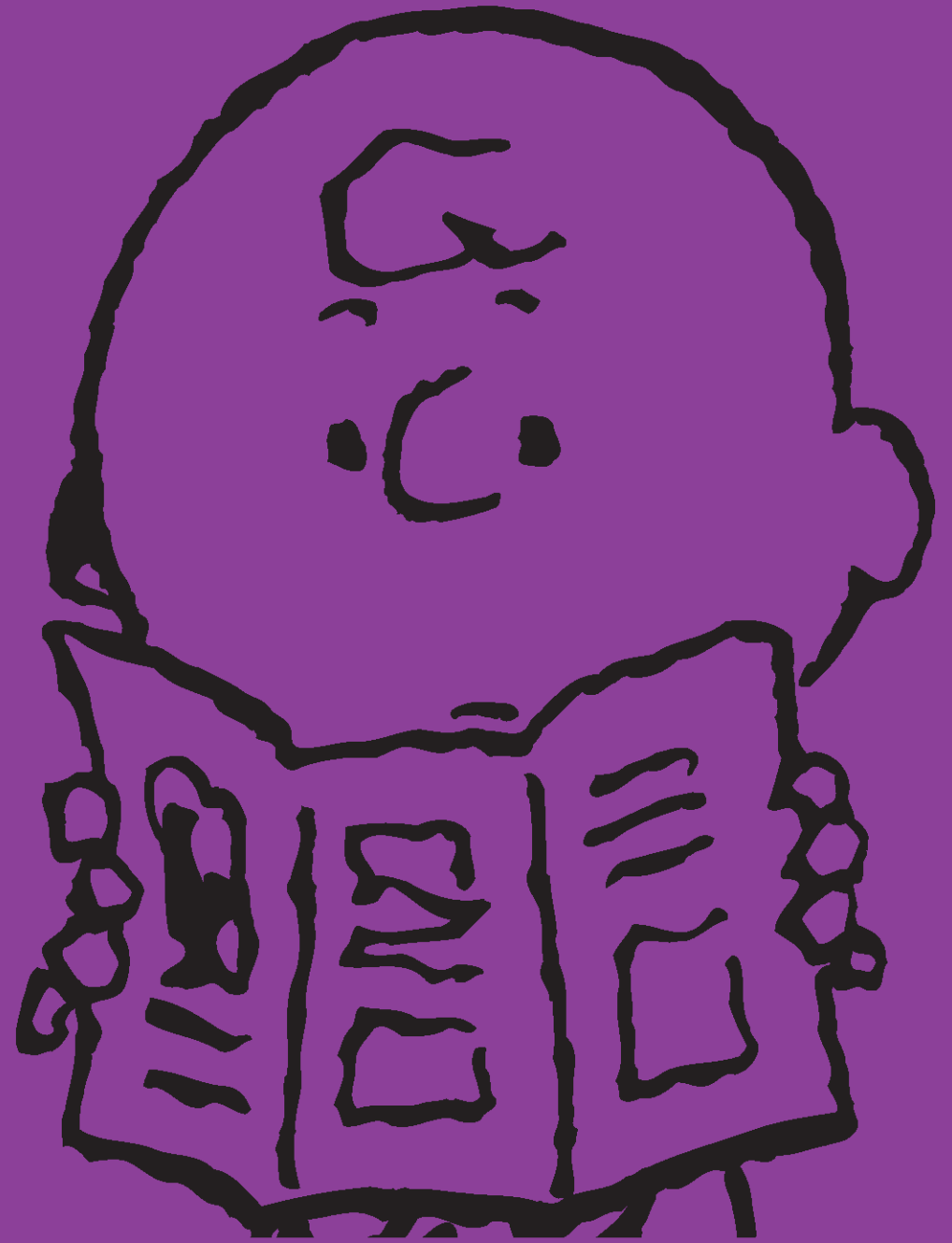


Global News

“Everyone has to leave home!”

-Charlie Brown
08/05/84





SNOOPY ***watch face***

140 + UNIQUE
ANIMATIONS



GLOBAL RELEASE
fall 2023

Apple WATCH

FRANCE - PETIT BATEAU



FRANCE - PETIT BATEAU



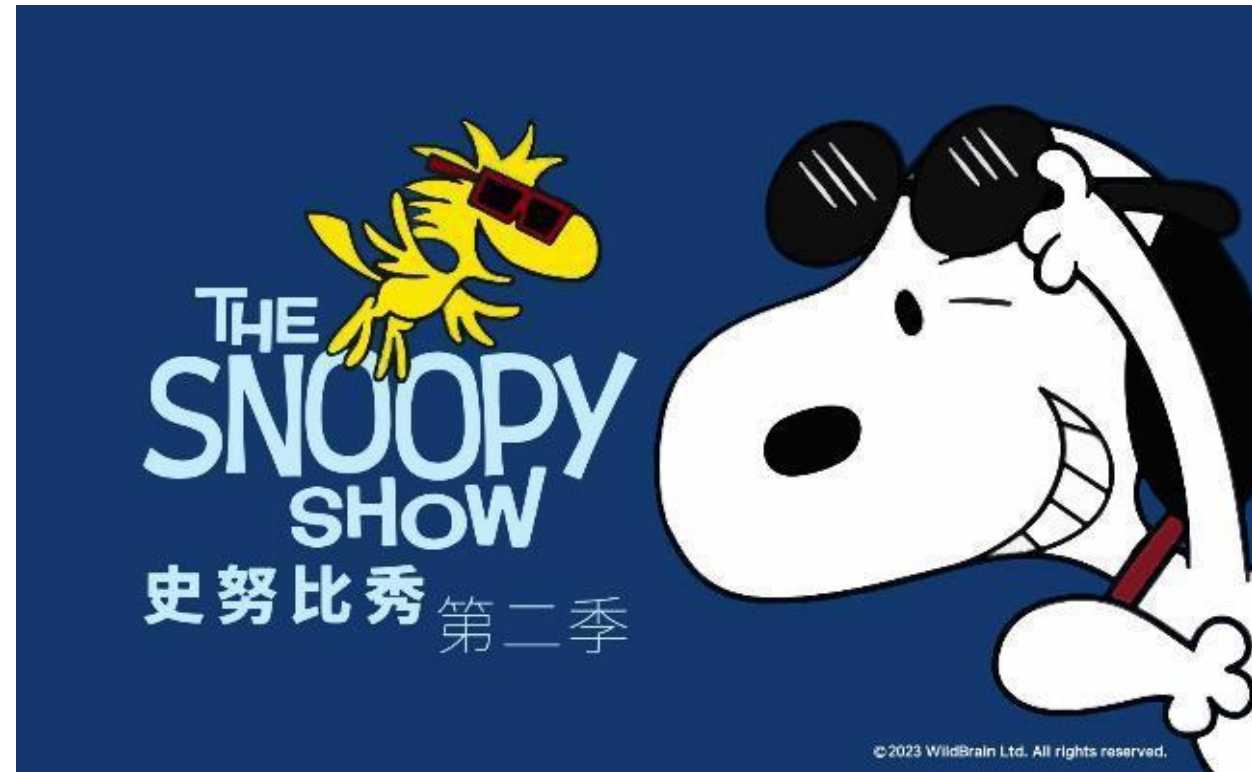
FRANCE - PETIT BATEAU



CHINA - SNOOPY'S BIRTHDAY CAMPAIGN



CONTENT – THE SNOOPY SHOW



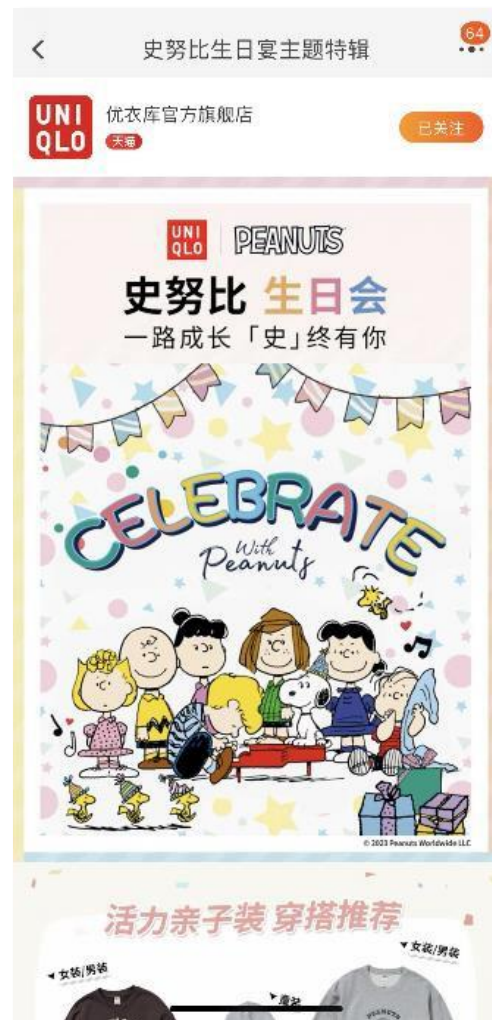
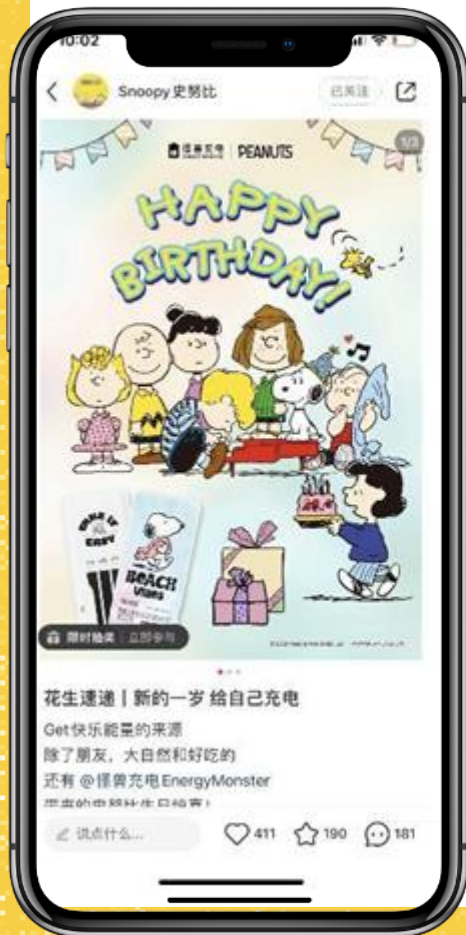
- Snoopy Show launched on both IQIYI and bilibili from August 10!



SOCIAL MEDIA & E-Commerce



小红书



PROMOTIONS



SPECIAL EVENTS – Dog Adoption Day!



THANK YOU
THANK YOU
THANK YOU
THANK YOU
THANK YOU
THANK YOU

