

CONFIDENTIAL

SNOOPY
Loves
NATURE

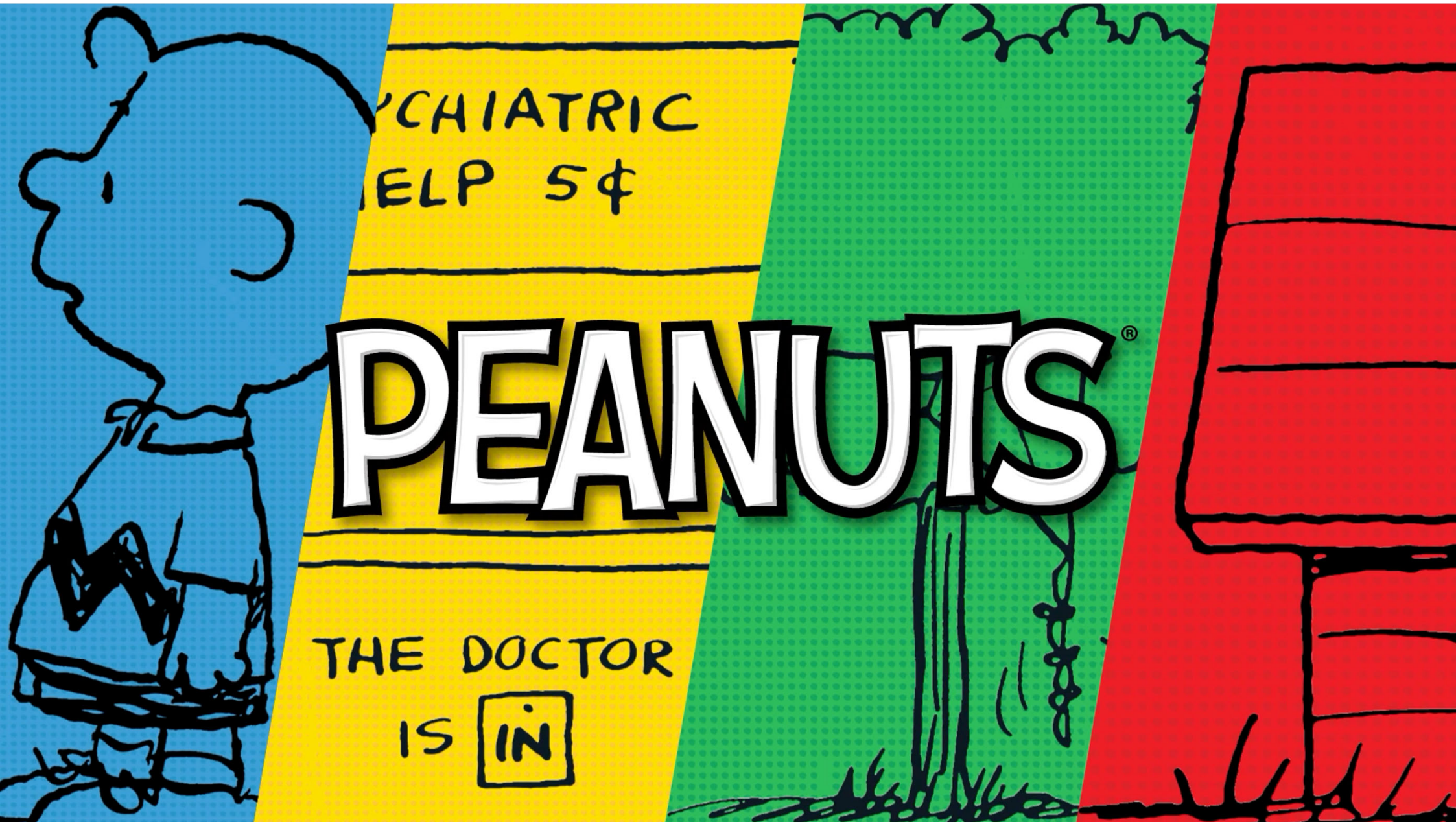
白井 理沙
Lisa Shirai

Peanuts Worldwide LLC

シニア・ディレクター インターナショナル・ライセンシング・アジア担当



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PSYCHIATRIC
HELP 5¢

PEANUTS®

THE DOCTOR
IS IN



GLOBAL CASE STUDIES

STRATEGIC PILLARS

FOCUS

Key Territories

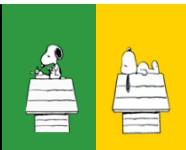
FILL

Category
Whitespace

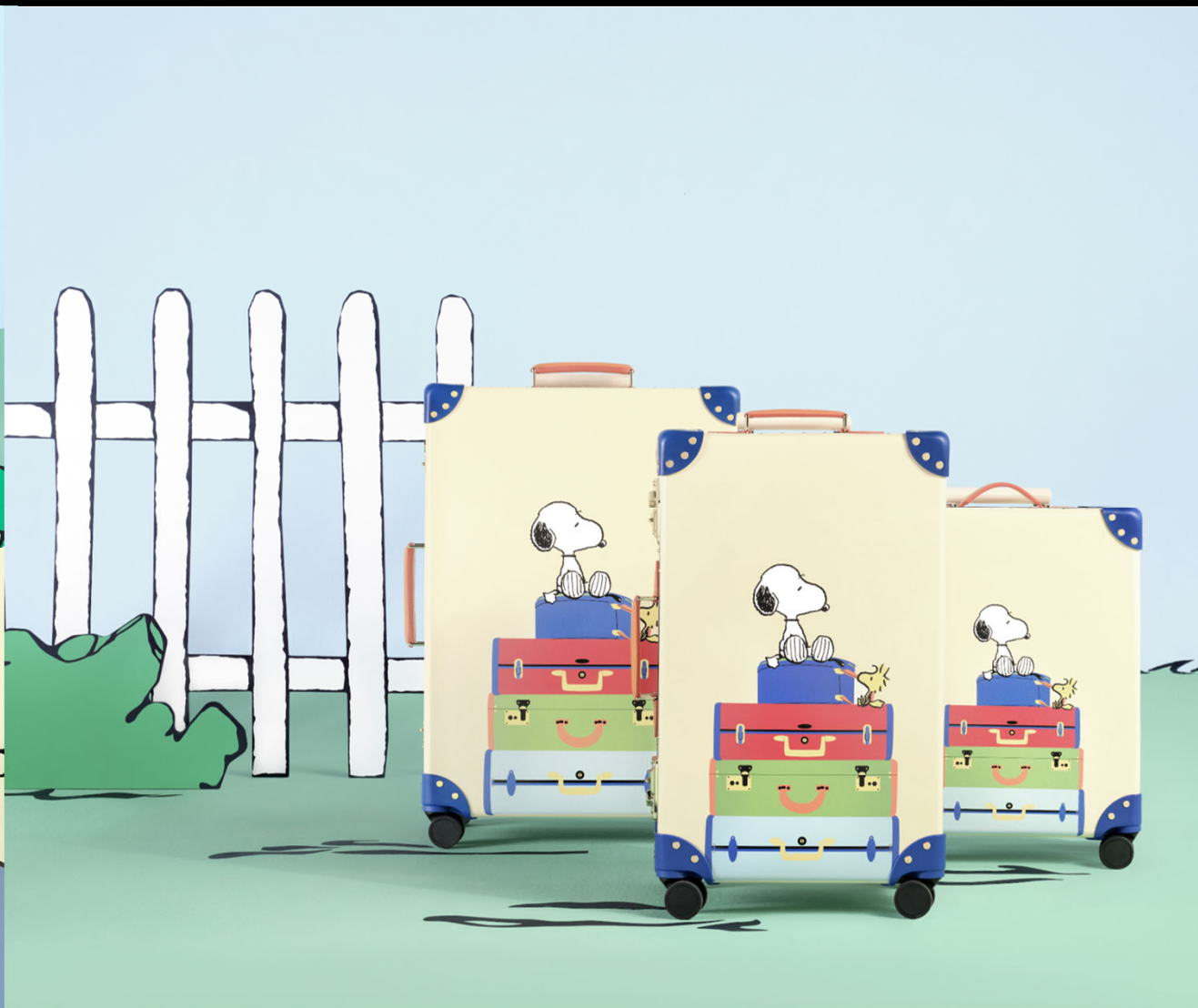
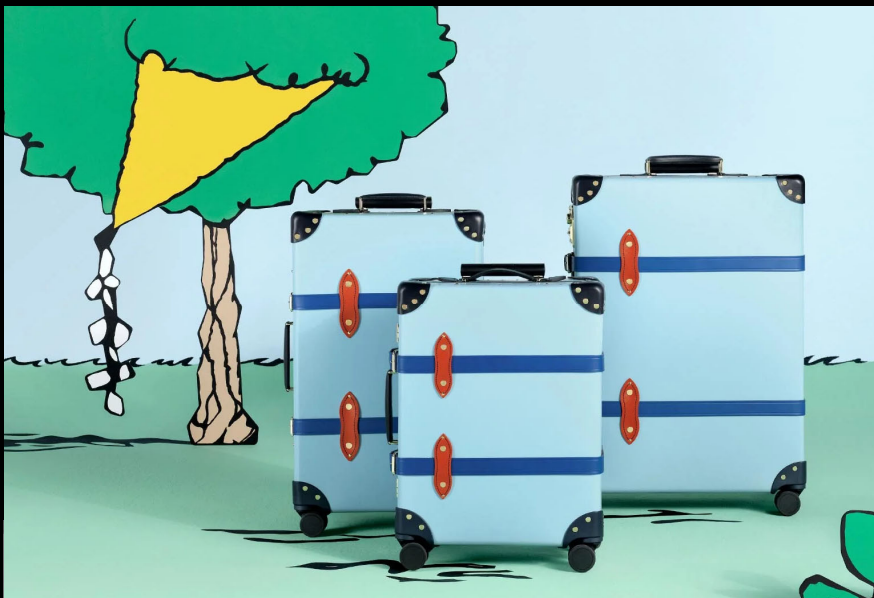
GROW

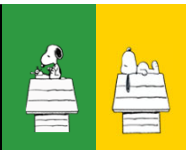
Key Marketing
Tentpoles





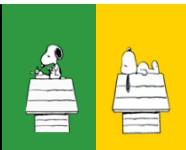
Globe Trotter - GLOBAL





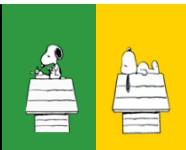
Nestle Extrafino – SPAIN



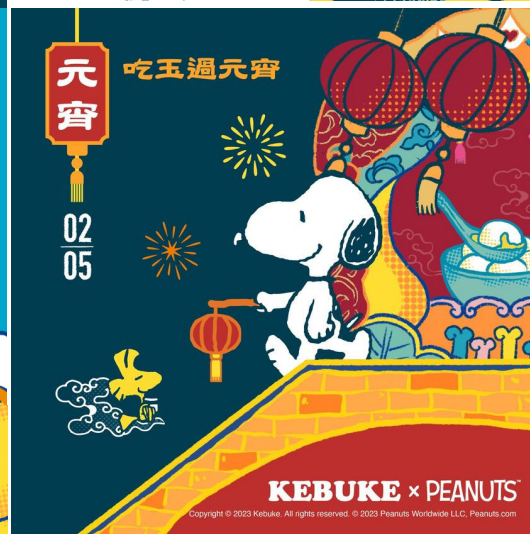
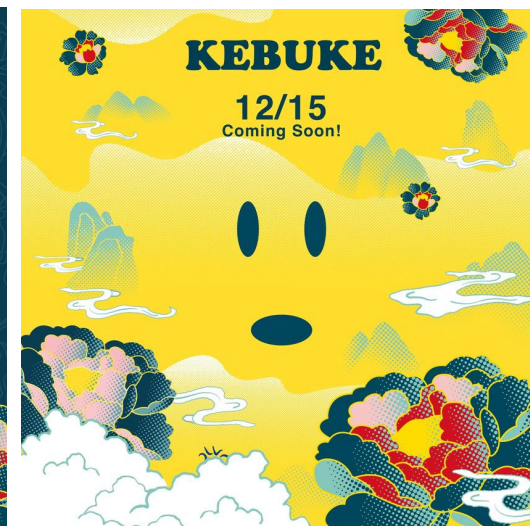


Nestle Extrafino – SPAIN



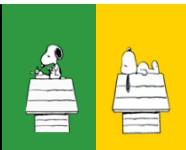


Kebuke - TAIWAN



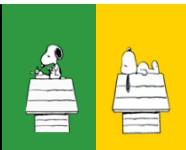
Kebuke - TAIWAN





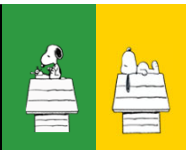
Baskin Robbins - KOREA



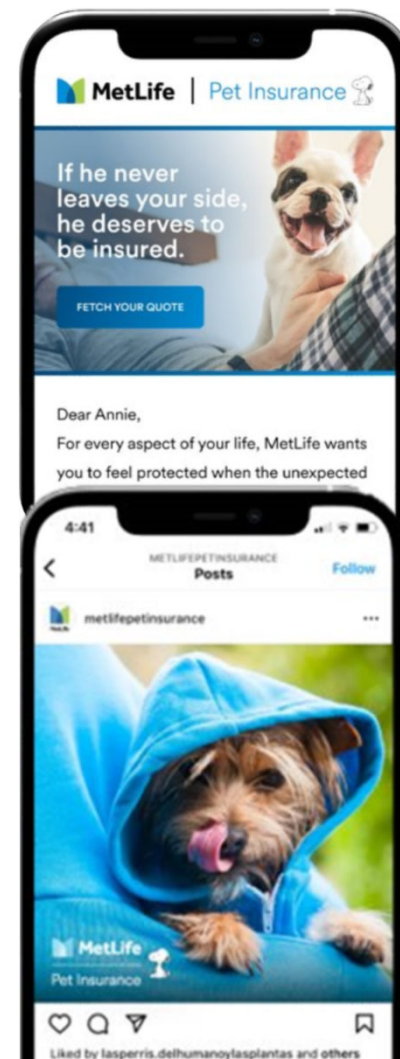
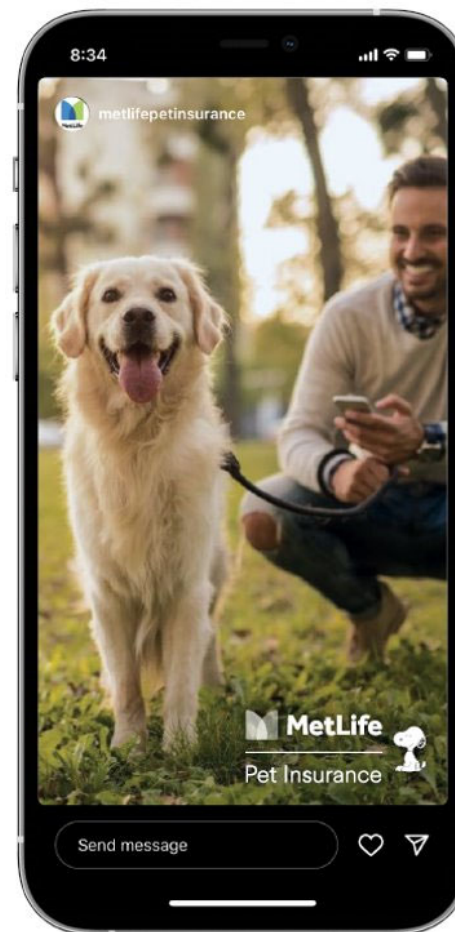
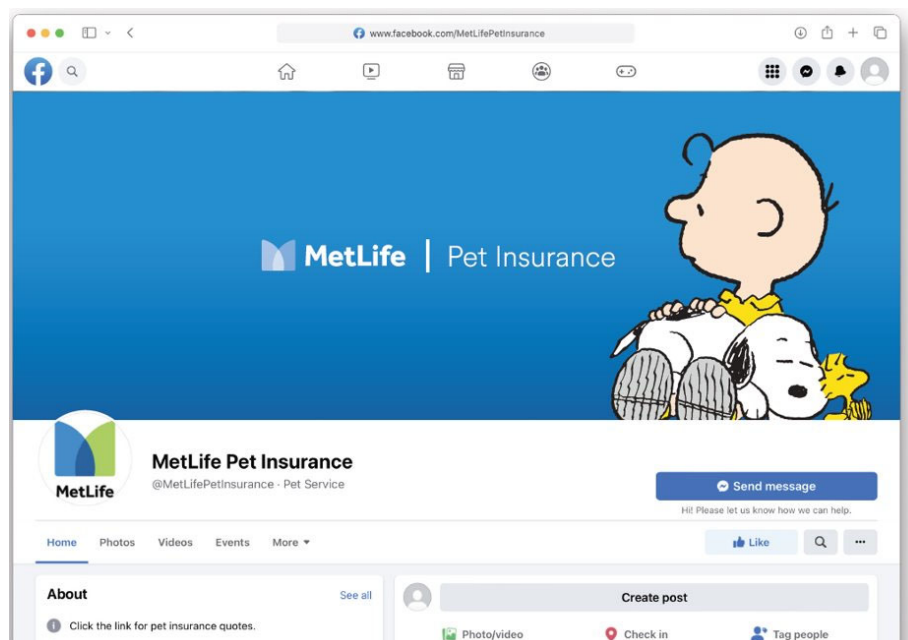


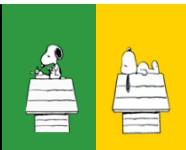
Ningbo Gukoo - CHINA





MetLife - USA





Red Cross Organization - USA



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Give blood.





AAUGH

HEE HEE

AWAKE

THANK YOU

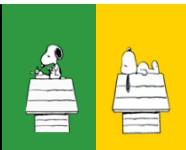
SNOOPY
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PEANUTS Seminar

2023 Spring



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Snoopy Garden- Korea

